



# ***2026/2027 SPONSORSHIP***

At the core of our vision lies a commitment to foster a love for soccer within Emporia and its surroundings. By providing additional exposure and invaluable playing avenues, the team is not merely competing on the field but also cultivating a soccer culture that resonates with both seasoned players and enthusiastic newcomers.

**[WWW.EMPORIAFC.COM](http://WWW.EMPORIAFC.COM)**

# A B O U T

We are Emporia Black Lion Futbol Club.

A semi-professional soccer organization competing with a First Team in The League for Clubs and Reserve Team in the UPSL Premier Midwest South Conference. Our acceptance into these national competitions marks a major milestone for our club and strengthens our role within the vibrant Emporia, Kansas soccer community.

Our affiliation with TLFC, the UPSL, USSF, and USASA provides a direct pathway into the qualifying rounds of the Lamar Hunt U.S. Open Cup. This opportunity elevates our visibility, challenges our athletes to meet higher competitive standards, and allows them to showcase their abilities on a broader national stage.

Emporia Black Lion FC remains committed to a well-structured, development-driven model that nurtures talent and creates real opportunities for players to progress. Our approach focuses on providing a professional environment, strong community representation, and a clear pathway for athletes seeking to advance to the next level of the sport.

-OWNER/COACH  
VICTOR IBARRA



# US



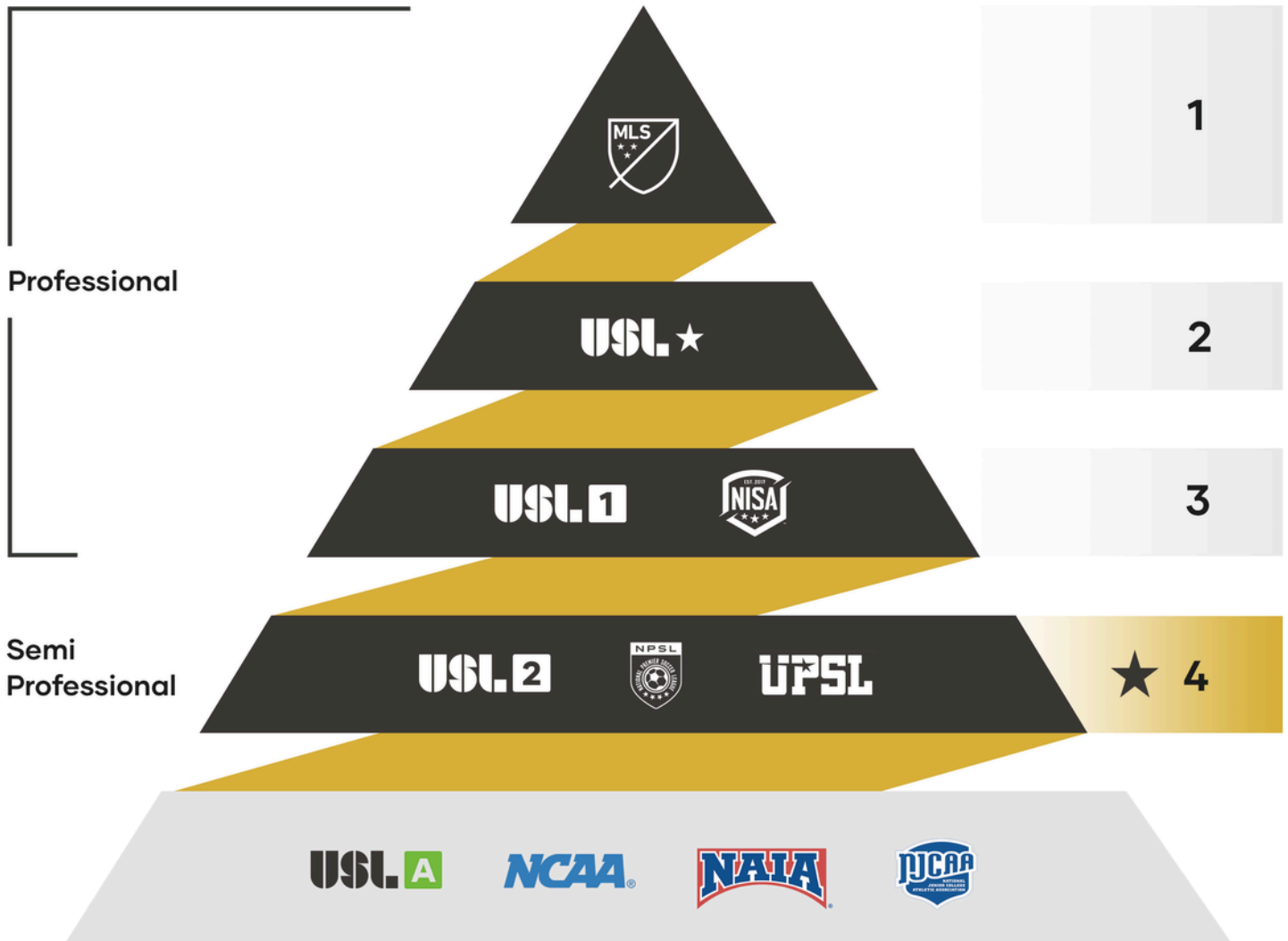
The colors of our club  
black, gold, and red,  
hold special significance.

**Black** represents the roots of our heritage,  
with a connection to Guadalajara, Mexico.

**Gold** pays homage to Emporia State University,  
and **Red** symbolizes our affiliation with  
Emporia High School.

These colors reflect our commitment to  
bringing our diverse community closer  
together through the beautiful game of soccer,

# U.S. SOCCER LEAGUE TIERS



The United States Soccer Federation (USSF), commonly referred to as U.S. Soccer, is the official governing body of the sport of soccer in the United States. The federation is a full member of FIFA and governs American soccer at the international, professional, and amateur levels.

**4<sup>TH</sup>**

The United Premier Soccer League occupies the 4th tier of the US Soccer pyramid, just below the three professional tiers in the pyramid. With a participant average age of 22.5 years, the UPSL fills and brings structure to the large gap that exists between the youth game and the professional game.

# SPONSORSHIPS

IN PREPARATION FOR OUR DEBUT SEASON IN THE UPSL, WE HAVE ASSESSED OUR FINANCIAL REQUIREMENTS AND IDENTIFIED SEVERAL EXPENSES THAT WE WILL INCUR IN ORDER TO PARTICIPATE AND COMPETE SUCCESSFULLY. THESE COSTS HAVE BEEN METICULOUSLY CALCULATED TO ENSURE OUR ABILITY TO MEET OUR OBLIGATIONS AND PROVIDE THE BEST EXPERIENCE FOR OUR PLAYERS, FANS, AND THE COMMUNITY.

## Website Advertisement

Your advertisement, graphic/video will be part of the pre-match and half time live stream & daily website advertisement.

**\$1,500**

## Training & Warm Up Jersey

Training logo on either the teams' training or warm up jerseys. You can choose to sponsor one or both.

**\$2,500**

## Field Side Banners

Your banner will be displayed in the stadium on all home games.

**\$2,500**

## Travel Kit

Your logo on the teams' travel kits to be worn while traveling.

**\$2,500**



# UNIFORM KIT SPONSOR



## MAIN SPONSOR

Your logo on the front of our home and away uniforms. In addition your video ad will play on the live streams in addition to field side banners.

**\$25,000**

## BACK UNIFORM SPONSOR

Your logo on the back of our home and away uniforms. In addition your video ad will play on the live streams in addition to field side banners.

**\$10,000**



# MEET YOUR BOARD



**Micaela Hinerman**  
*Director of Finances*  
micaela@emporiafc.com



**Yahaira Ibarra**  
*Director of Marketing*  
yahaira@emporiafc.com



**Victor Ibarra**  
*Owner / Coach*  
victor@emporiafc.com



**Gabriel Diaz-Serrano**  
*Director of Communications*  
gabriel@emporiafc.com



**Theresa Ibarra**  
*Director Operations*  
theresa@emporiafc.com



Thank you for taking the time to consider our request. We are excited to embark on this journey, and we look forward to building a lasting partnership that benefits our community.

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